

2025 ANNUAL AWARDS GALA

AnnualAwards@houstonhispanicchamber.com

The Houston Hispanic Chamber of Commerce’s Annual Awards Gala recognizes the success of entrepreneurs, businesses, and executives across the fast-paced, high-energy Annual Awards Gala is NOT a sit-down dinner. Instead, attendees will have access to CEOs, entrepreneurs, Emerging Leaders, and influencers. The elegant black-tie event will have live music for dancing, an array of food served at multiple serving stations (NO SIT-DOWN DINNER). You can mix and mingle throughout the evening from 6:00 PM – 11:00 PM. BLACK TIE REQUIRED. Sponsorship of the Annual Luncheon includes a 1-year membership.

DELIVERABLES	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
	EVENT UNDERWRITER	EXECUTIVE PARTNER	PREMIER PARTNER	PATRON	CONTRIBUTOR	SUPPORTER
Interview on HHCC CBS Television & Radio Program <i>(3 million audience reach)</i>	2	1	1			
Interview on HHCC Univision Television & Radio Program	2	1	1	1		
30-second commercial or logo on HHCC CBS Television & Radio Program <i>(3 million audience reach)</i>	2					
Company recognition on HHCC event webpage, digital invitation, e-blasts & digital materials	Logo	Logo	Logo	Logo	Text	Text
VIP/Elected Officials Reception Sponsor Recognition	✓	✓	✓	✓		
VIP/Elected Officials Reception Admissions	20	20	10	10		
Luncheon Reception Admissions*	20	20	10	10	10	5
1-minute Pre-recorded Welcome Remarks by Company CEO <i>(non-transferable)</i>	✓					
Color ad in digital event program	Full-page	Half-page	Half-page			
Company Promotional Item on Tables at Luncheon Reception	✓					
Opportunity to Place One Banner at VIP/Elected Officials Reception	✓	✓				
Company designation in digital program and on digital displays	Logo	Logo	Logo	Logo	Text	Text
Exclusive post on HHCC social media platform with sponsor <i>(determined photo, link & messaging related to initiative participation)</i>	4	2	2	1		
Company name included in media campaign	✓					
Company name included in press release	✓					
Company logo included on registration	✓					
Company recognition in post-event thank you e-blast to HHCC	Logo	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal (if applicable)	✓	✓	✓	✓	✓	✓

* Event Underwriter Level will receive expo booth priority placement and luncheon reception preferred seating

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